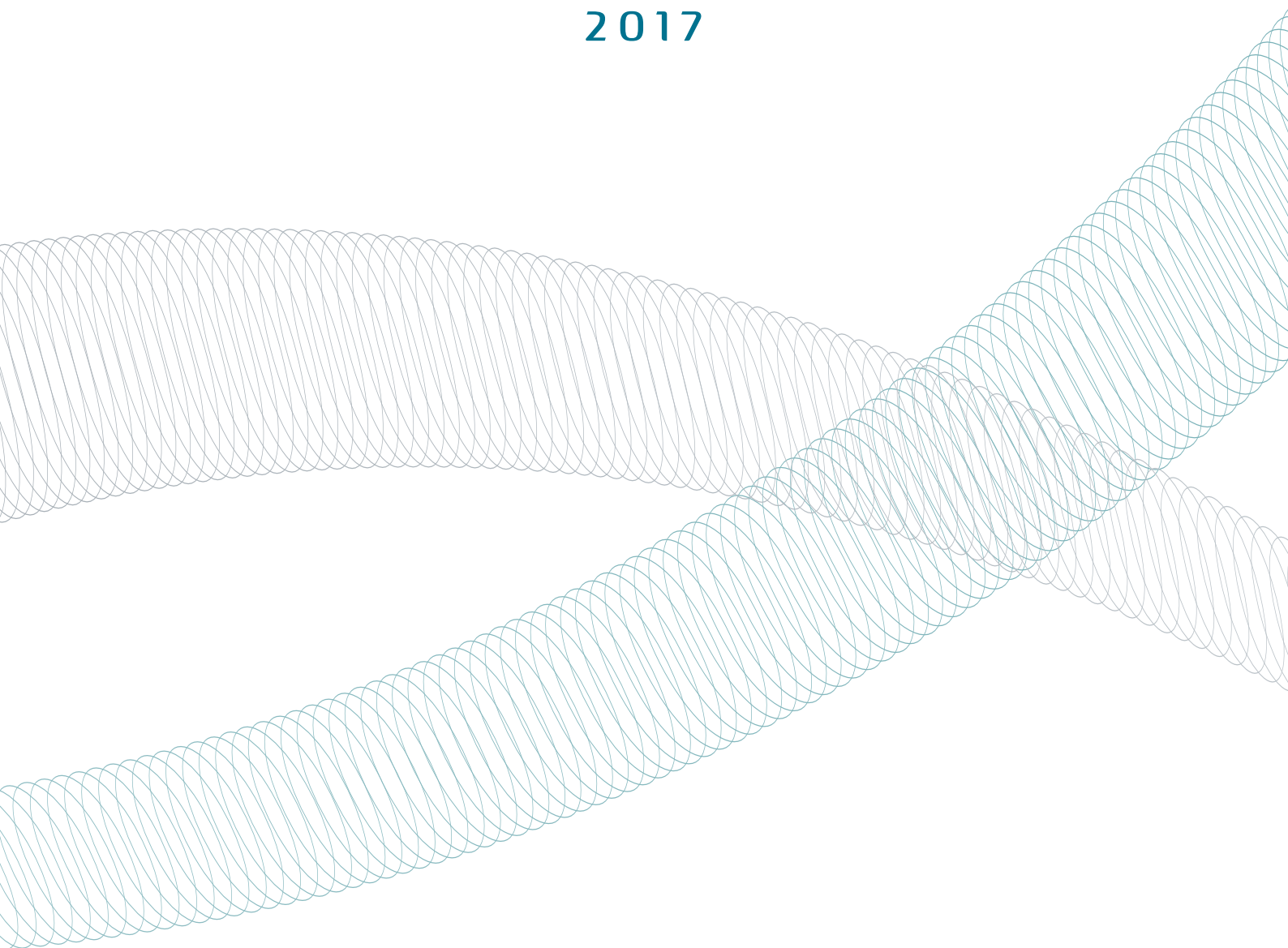




CAST • CATCH • CONQUER

2017



Introduction

In 2001, Surecatch World introduced ATC as a mid-range premium fishing rod brand, crafted to meet the needs of increasingly sophisticated anglers. We strived to build the best of fishing rods that were engineered to perform optimally at an affordable price, without compromising on the quality of the components or workmanship.

Fifteen years on, ATC has expanded its product range to include premium mid-range fishing reels that feature design and construction elements, often found in high end reels. A stringent manufacturing process combined with precise calculation and high quality materials ensure that the reels are built both tough and smooth.

An accompanying range of accessories that include jigs, tackle cases and apparel are also available to enhance your angling experience with ATC, as you embark on your angling journey to cast, catch and conquer your next trophy fish.



Limited Warranty

ATC Rod - Limited 2 Years Warranty

SureCatch World Pte Ltd will perform replacement of rod upon genuine breakage on normal usage at 50% of the recommended retail price. Purchaser will bear full responsibility for shipping charges incurred to and from our service facility if required. In any case, if rod is damaged during the shipping process, we will not be liable to the cause. Replacement of the product does not extend the Warranty period.

Claim/Repair Procedure

Please send your rod to any authorized outlets. For all claims, Purchaser will need to submit the warranty card and proof of purchase to proceed. Retailer may expedite the replacement on behalf of the Purchaser of the product in the event of a claim.

Claim Submission Checklist

Please ensure that the following items are present when submitting your rod for a warranty claim:

- Valid Warranty Sticker on rod
- Official warranty card (Within valid warranty period)
- Original Dated Sales Receipt
- Completed Customer Copy of Warranty Card
- Completed and filled ATC Copy of Warranty Card to be submitted within 14 days of purchase
- Complete set of the Rod (with rod bag) for the claim.

SureCatch World Pte Ltd reserves the right to reject or void the warranty should any of the above items/requirements not be met. Please note that any tampering or false declarations made in the card will deem the warranty void.

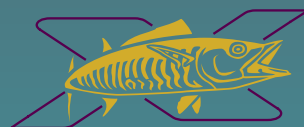
Warranty Terms and Conditions

- This warranty will be considered VOID if the rod has been subjected to unauthorized alterations, abuse or damage by your failure to provide necessary care and reasonable maintenance.
- Only rods bearing the original warranty sticker are qualified for the warranty program.
- In the event that the rod to be replaced has been discontinued, SureCatch World Pte Ltd reserves the right to replace the discontinued rod with a suitable replacement
- This warranty strictly applies to ATC rods only.

ATC Warranty Service

SureCatch World Pte Ltd
30, Ubi Road 4,
Singapore 408615
Tel : +65 6743 3628
Fax: +65 6745 9428

Jigging



M.A.C.

Limited with ALPS™

With popular demand for the Mackerel Aggressor Custom (M.A.C.) light jigging rod, ATC® introduces a limited edition series fitted with new design Alps™ S-6™ stainless steel DY frame guides.

Designed and built with the mighty Mackerel in mind, this rod aims to bring a whole new dimension to the light jigging game of subduing the razor-toothed pelagic family. The nimble tip is super flexible in imparting nimble action to a light 40gram jig. Sharp blank taper rate quickly transform from light to heavier action to handle jigs of up to 100gram. Taking on a huge Mackerel on the run, this progressive fast action rod gradually puts pressure on the fish, minimizing line snaps caused by sudden shocks imparted from the fishes' erratic runs.

The M.A.C. is fitted with quality grade components for durability and reliability. Components are designed and positioned to provide great balancing and improve ergonomics. The light-weight blanks are built with high carbon composition, and finished with premium high-gloss copper glitter paintwork for a classical touch.

Recommended to be used with #2000 to #4000 reels, loaded with braided lines of up to 30lb test, set at up to 5kg maximum drag.

Features

- NEW Alps™ S-6™ DY slant-frame guides virtually eliminates line snagging on the frames.
- NEW PacBay non-slip finished blank through reel seat provide greater sensitivity.
- Planed butt grip for underarm jigging stability.

Model	Length	Pcs	Type	Line Wt	Jig Wt
M.A.C 611SP	6'1"	1	Spinning	PE:2 max	40-100g
M.A.C 641SP	6'4"	1	Spinning	PE:2 max	40-100g



M.A.C.

MACKEREL AGGRESSOR CUSTOM



ATC® Mackerel Aggressor Custom (M.A.C.) is designed and built with the mighty Mackerel in mind. It aims to bring a whole new dimension to the light jigging game of subduing the razor-toothed pelagic family. The nimble tip is super flexible in imparting nimble action to a light 40gram jig. Sharp blank taper rate quickly transform from light to heavier action to handle jigs of up to 100gram. Taking on a huge Mackerel on the run, this progressive fast action rod gradually puts pressure on the fish, minimizing line snaps caused by sudden shocks imparted from the fishes' erratic runs.

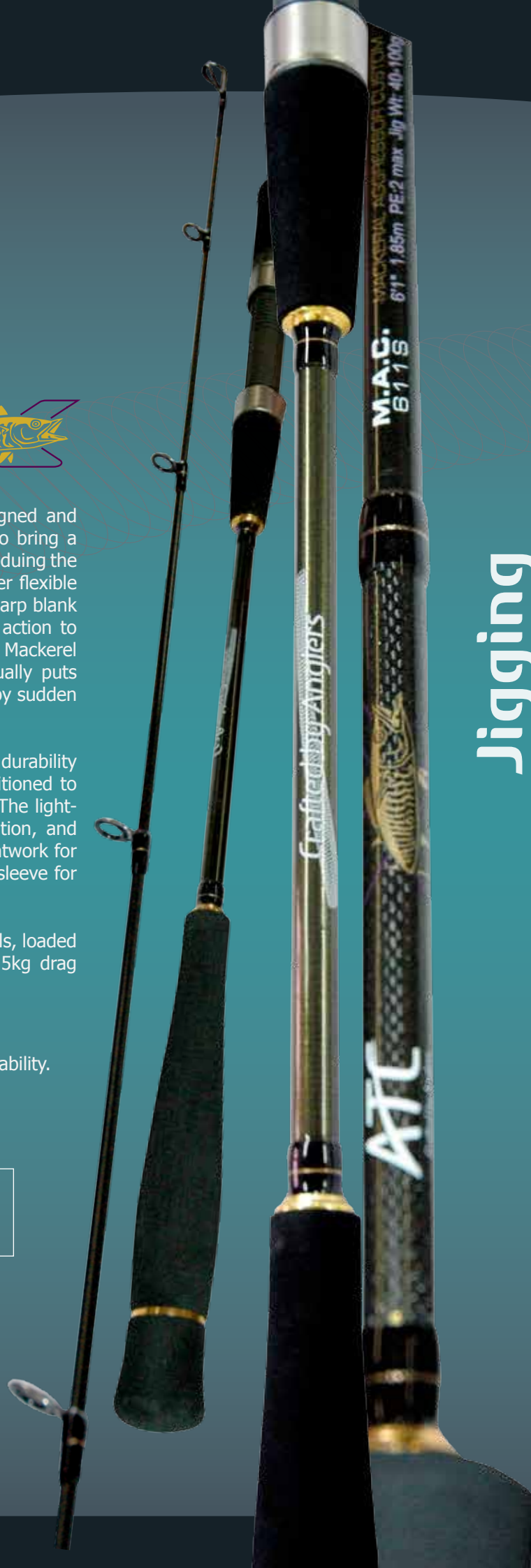
The M.A.C. is fitted with quality grade components for durability and reliability. Components are designed and positioned to provide great balancing and improve ergonomics. The light-weight blanks are built with high carbon composition, and finished with premium high-gloss copper glitter paintwork for a classical touch. The rod comes with a nylon rod sleeve for enhance protection while on the go.

Recommended to be used with #2000 to #4000 reels, loaded with braided lines of up to 30lb test, and set at 5kg drag maximum.

- Planed butt grip for underarm jigging stability.
- Premium Fuji® reel seat for enhanced grip and reliability.
- v Alconite® K-guides and top.
- ATC® nylon rod sleeve for rod protection.

Model	Length	Pcs	Type	Line Wt	Jig Wt
M.A.C 611S	6'1"	1	Spinning	PE: 2 max	40-100g
M.A.C 641S	6'4"	1	Spinning	PE: 2 max	40-100g

Jigging



Jigging

Mora Stock MODERATE JIGGER

MORA - Motion Of Vigorous Application - This rod is built for the most demanding requirement.

The Mora Stock jigging series is designed for one of the most popular jig weight range of between 100-150g. The working of this range of jig weights are best conducted with moderate size reels and light weight rods with good lifting power, targeting powerful species like Fingermark Breems, Snappers, Mackerels and Yellowfin Tunas.

The rods uses high quality Fuji® reel seats and Alconite guides for extra durability. The blanks are slim and light weight IM8 carbon composite, aluminum components and winding check are replaced with customized carbon bushes for further lightening.

Elegantly finished in black, silver and woven-carbon, the Mora Stock is more than about elegance. It is a deliberate fishing tool specifically crafted to meet the most rigorous application.

- Versatile rubber gimbal butt cap.
- Fuji® Alconite K-guides.
- Fuji® reel seat for enhanced grip and reliability.
- Customized carbon bushes for all reinforcement.
- Planed butt grip for underarm jigging style.
- Comes in nylon rod sleeve for improved rod protection.

Model	Length	Pcs	Type	Line Wt	Jig Wt
MRS-602S	6'0"	2	Spinning	PE:1.5-3.5	80-170g
MRS-602C	6'0"	2	Overhead	PE:1.5-3.5	80-170g



ASTROGRAPH

MULTI-ELEMENT GRAPHITE SYSTEM

Inspired by the Astromac spinning reels, ATC® launch the new series of Astrograph jigging rods to bring enhanced jigging experience for the anglers.

Responding to the current jigging trend of anglers requiring a rod with higher sensitivity and fighting power, the Astrograph rods are built with a faster action than conventional jigging rods. The rod blanks are composited with 92% carbon on the PE:2-5 model and 95% carbon on the PE:4-8 model, giving these rods a powerful weight-to-strength ratio.

The Astrograph is a rod endowed with fighting spirit. Not meant for the faint hearted.

Jigging

- Stainless steel Fuji® K-guide frames with Alconite® rings.
- Fuji® trigger grip reel seat on PE:2-5 for housing smaller overhead reels. Fuji® palm support reel seat on PE:4-8 for larger overhead reels.
- Versatile rubber gimbal butt on PE:2-5. Custom design aluminum gimbal with rubber cap for PE:4-8.
- Comes in nylon rod sleeve for improved rod protection.
- Ergonomically designed EVA: Indented fore grip for comfortable thumb grip, planed butt grip for underarm jigging style.

Model	Length	Line Wt	Max Drag	Jig Wt
ATG562/2-5	5'6"	PE2-5	9 kg	120-250g
ATG522/4-8	5'2"	PE4-8	17 kg	250-400g

Jigging

HYDROGRAPH MULTI-ELEMENT GRAPHITE SYSTEM

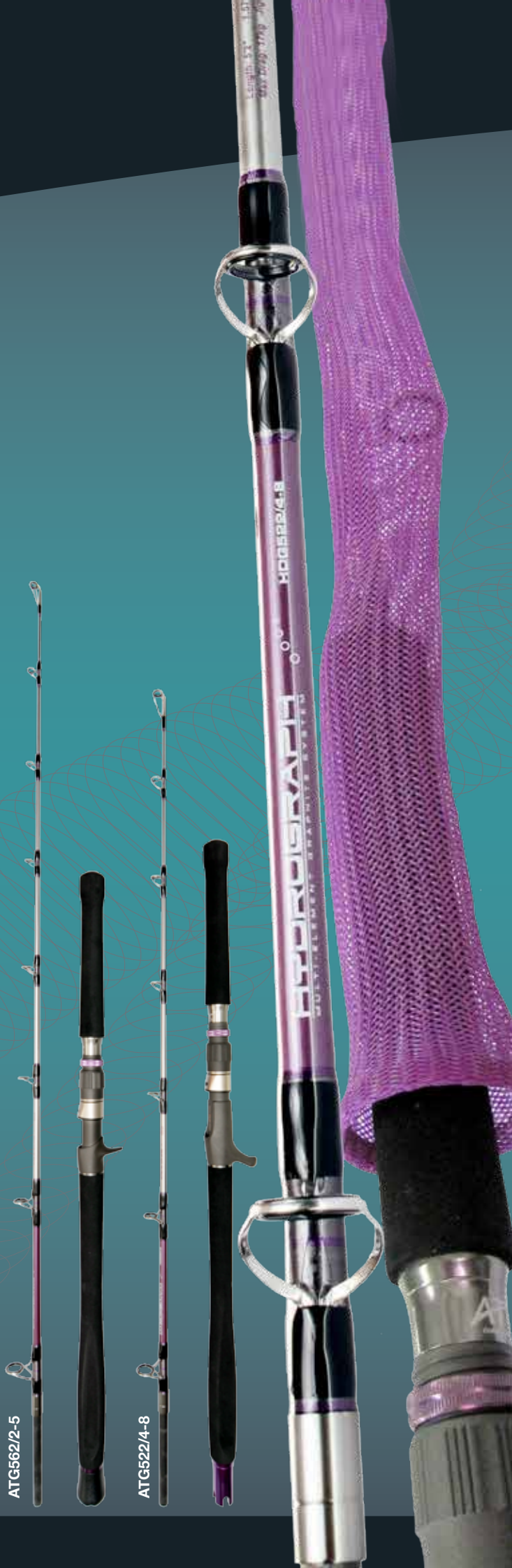
Inspired by the Hydromac overhead jigging reels, ATC® launch the new series of Hydrograph jigging rods to bring enhanced jigging experience for the anglers.

Responding to the current jigging trend of anglers requiring a rod with higher sensitivity and fighting power, the Hydrograph rods are built with a faster action than conventional jigging rods. The rod blanks are composited with 92% carbon on the PE:2-5 model and 95% carbon on the PE:4-8 model, giving these rods a powerful weight-to-strength ratio.

The Hydrograph is a rod endowed with fighting spirit. Not meant for the faint hearted.

- Stainless steel Fuji® MN guide frames with Alconite® rings.
- Fuji® trigger grip reel seat on PE:2-5 for housing smaller overhead reels. Fuji® palm support reel seat on PE:4-8 for larger overhead reels.
- Comes in nylon rod sleeve for improved rod protection.
- Ergonomically designed EVA: Indented fore grip for versatile gripping, planed butt grip for underarm jigging style.

Model	Length	Line Wt	Max Drag	Jig Wt
HDG562/2-5	5'6"	PE2-5	9 kg	120-250g
HDG522/4-8	5'2"	PE4-8	17 kg	250-400g





VECTOR

The top of the range Vector jigging rod from ATC is light and parabolic but it has reserved strength for lifting when needed. Parabolic rods are easier to jig Japanese style, it also helps the angler to shorten the fight put up by any big fish.

Rod lengths can vary depending on the jigging style and reel type employed. Overhead reels are best partnered with short rods. Spinning reels are best with longer rods. The ATC Vector is for the experienced jiggers who are graduating into a specialist rod.

Features

- Fuji® SiC guides and reel seat
- Aluminum gimbal
- Impact resistant Carbon composite blank
- Lightweight and sensitive

Model	Length	Type	Line	Jig Wt.	Section
014-VCT551S	5'5"	Spinning	PE 8	420 g	1 pcs
014-VCT581S	5'8"	Spinning	PE 6	320 g	1 pcs
014-VCT591S	5'9"	Spinning	PE 4	220 g	1 pcs
014-VCT531C	5'3"	Casting	PE 8	420 g	1 pcs
014-VCT561C	5'6"	Casting	PE 6	320 g	1 pcs
014-VCT581C	5'8"	Casting	PE 4	220 g	1 pcs

Jigging

Vanguard

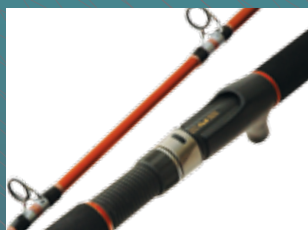
The ATC Vanguard jigging rod is the strongest link to your record catch, built on Carbon/E-glass composite blank with Fuji Alconite guides, reel seat and ALPS components has brought this rod to a new level.

The ATC Vanguard being lightweight is easy on the angler yet tough on your record fish.

Features

- Sensitive and lightweight
- High impact resistant Carbon composite blank
- Fuji® Alconite Guides and Fuji® Reel Seat
- ALPS Gimbal

	Model	Length	Type	Line	Jig Wt.	Action	Max. Drag	Section
NEW!	014-VGD5101S	5'10"	Spinning	PE 2-4	120-250 g	M Fast	8 kg	1 pc
NEW!	014-VGD571S	5'7"	Spinning	PE 3-5	150-280 g	M Fast	12 kg	1 pc
NEW!	014-VGD571C	5'7"	Casting	PE 3-5	150-280 g	M Fast	12 kg	1 pc
NEW!	014-VGD541S	5'4"	Spinning	PE 4-8	180-320 g	M Fast	15 kg	1 pc
NEW!	014-VGD541C	5'4"	Casting	PE 4-8	180-320 g	M Fast	15 kg	1 pc
	014-VGD602S	6'0"	Spinning	PE 1-3	60-150 g	M Fast	6 kg	2 pcs
	014-VGD5102S	5'10"	Spinning	PE 2-4	120-250 g	M Fast	8 kg	2 pcs
	014-VGD582S	5'8"	Spinning	PE 3-5	150-300 g	M Fast	10 kg	2 pcs
	014-VGD562S	5'6"	Spinning	PE 4-8	200-400 g	Medium	12 kg	2 pcs
	014-VGD532S	5'3"	Spinning	PE 6-10	250-500 g	Medium	15 kg	2 pcs
	014-VGD5102C	5'10"	Casting	PE 2-4	120-250 g	M Fast	8 kg	2 pcs
	014-VGD582C	5'8"	Casting	PE 3-5	150-300 g	M Fast	10 kg	2 pcs
	014-VGD562C	5'6"	Casting	PE 4-8	200-400 g	Medium	12 kg	2 pcs
	014-VGD532C	5'3"	Casting	PE 6-10	250-500 g	Medium	15 kg	2 pcs





VALIANT SW

ATC(R) VALIANT SW rods are customised on 100% carbon blanks composited with various tensile modulus carbon in different axis. A 4-axis carbon veil is added to the surface to create an extra punch in the rods' reactivity. The medium action flex is perfect for the recommended jig weight for each rod in vertical jigging, yet suitable to jig weights beyond the recommendation in modern style of slow jigging.

Quality Fuji(R) Alconite K-guides and reel seat ensure performance durability. Ergonomically designed high density EVA grips provide comfort in handling.

Model	PE	Section	Length	Jig Wt	Drag
VJS631CM	2-4	1	6'3"	180g max	10kg max
VJS631SM	2-4	1	6'3"	180g max	10kg max
VJS661CL	1-3	1	6'6"	120g max	7kg max
VJS661SL	1-3	1	6'6"	120g max	7kg max

Jigging



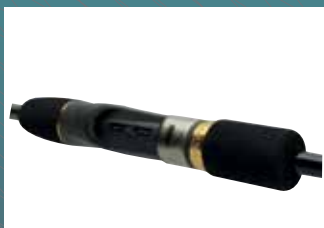
Jigging

VULCAN JIGGING SERIES

The ATC Vulcan series of rods were developed based on the slow jigging concept. Built with premium IM8 Carbon blanks, the Vulcan rods are light weight and feature a softer tip that influences jig action with minimal effort. The butt section of the blank is further reinforced with a 4-axis carbon mesh that enables the user to subdue bigger fish with relative ease. This combination of sensitivity and power makes the Vulcan, a perfect choice when targeting both pelagic powerhouses and demersal heavyweights with slow fall jigs.

- Built on IM8 carbon in 4-axis layout
- Fine tuned for perfect balancing
- Ultra-high recovery from flex for agile jig action
- Quality Fuji® Components

Model	Type	Length	Line Wt.	Jig Wt
VSP661	Overhead	6'6"	PE:1.5 max	150g max
VSP662	Overhead	6'6"	PE:2.5 max	250g max
VSP663	Overhead	6'6"	PE:3.5 max	350g max



BLITZ

POPPING



Popping

Model	Length	Line	Lure Wt.	Section
BLZT782	7'8"	PE 4-6	40-120 g	Butt Joint
BLZT802	8'0"	PE 6-8	90-180 g	Butt Joint



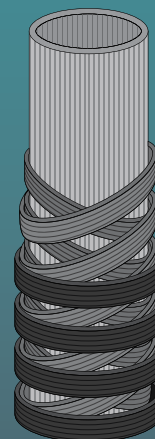
- Regular Blitz Popping rods have faster action with stiffer backbone for wrestling fish away from structure.
- Suitable for fishing GT and other reef dwelling species.



- Devil Tuna Special are slower in action, using flexible backbone for imparting more force on the fish.
- Suitable for fishing Tuna and other strong swimming species.

shifting the fulcrum nearer to the angler increases efficiency of the effort.

Rod Blank Carbon Fiber Layout



- High modulus graphite core in butt to tip layout for greater sensitivity and strength to impart acute impact, improving lure's response in exhibiting livelier action.
- Dual diagonal carbon fiber layout creates high tensile strength for extra toughness and flex to tire out strong running fish.
- Perpendicular carbon fiber layout outer reinforcement increases surface rigidity, enabling stronger flex recovery for solid hookup.

BLITZ POPPING

Popping

The ATC Blitz popping rods are slightly longer than the average popping rods in the market. The heavier models being more parabolic is forgiving to the angler when the rod is under load, as compared to faster action rods.

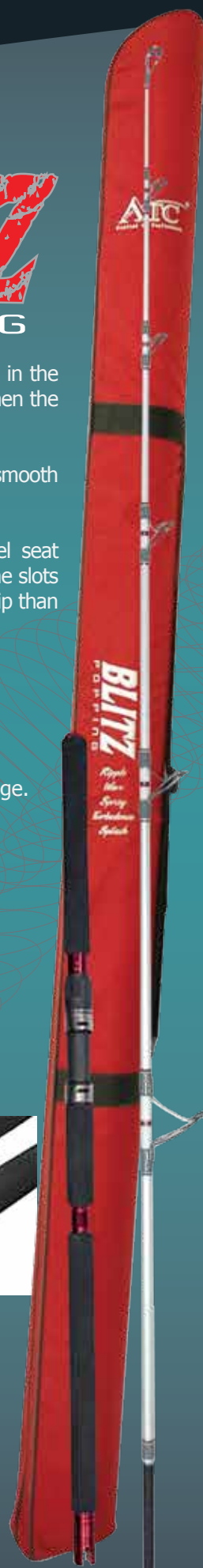
The new Fuji® K-Series polished stainless steel SiC guides compliments smooth castings minimizing the possibility of wind knots.

The Blitz range of popping rod is using Alps™ LX anodized aluminum reel seat throughout all models which will fit all popular popping reels in the market. The slots on both sides of the reel seat and the thicker hood actually provide a better grip than standard pipe-type reel seats when wearing gloves.

Features

- Fuji® K-Series tangle-free guide system.
- Fuji® DPS high grade graphite reel seat.
- Engineered length: weight ratio with balancer for optimum casting leverage.
- ALPS™ Dulex aluminum gimbal

Model	Length	Line	Lure Wt.	Section
BLZ742/1-3	7'4"	PE 1-3	20-60 g	Butt Joint
BLZ772/2-4	7'7"	PE 2-4	40-80 g	Butt Joint
BLZ822/4-6	8'2"	PE 4-6	60-120 g	Butt Joint
BLZ7112/6-8	7'11"	PE 6-8	80-150 g	Butt Joint
BLZ782/8-10	7'8"	PE 8-10	100-200 g	Butt Joint



EQUINOX

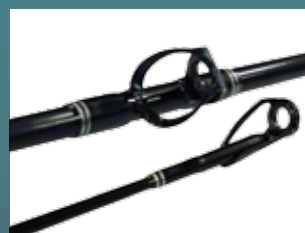
Equinox series of trolling rods are built to withstand the most demanding fishing situations. Built with exclusive ATC concept composite blanks, the rods are tougher than other regular rods in the same class. Aluminum reel seat and nylon butt provide tough support for reels and rod holders. PacBay ceramic ring turbo guides are high in heat dissipation and abrasion resistance.

Features

- Versatile rubber gimbal butt cap.
- Fuji® Alconite K-guides.
- Fuji® reel seat for enhanced grip and reliability.
- Customized carbon bushes for all reinforcement.
- Planed butt grip for underarm jigging style.
- Comes in nylon rod sleeve for improved rod protection.

Model	Length	Pcs	Type	Line Wt
EQN6012	6'0"	1	Overhead	12-20lb
EQN6020	6'0"	1	Overhead	20-30lb
EQN6030	6'0"	1	Overhead	30-50lb

Trolling



Trolling

VIRAGO

The Virago series of standup rods are constructed on ATC powerful MLR (Multi-Layer Reinforcement) blanks. A loaded rod exerts more stress on the fish than conventional fiberglass rods, helping to bring the fish to boat side quicker. The rods features Alps™ high precision 316 stainless steel RX roller guides and short detachable aluminum butts. Contemporary looking fore grip is crafted with a combination of sections of durable hyperlon and aluminum collars, providing different diameter and hardness to allow exercising different parts of the muscles in the anglers' palm, enhancing comfort over prolong period of use.

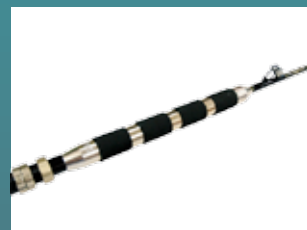
Model	Length	Pcs	Line Wt
ViRG6030	6'0"	2	30-50LB
ViRG5950	5'9"	2	50-80LB
ViRG5680	5'6"	2	80-130LB



High precision Alps™ 55316 RX Rollers with Teflon coated SS bearing.



Alps™ short aluminum butt. Short bent butt also available upon request.



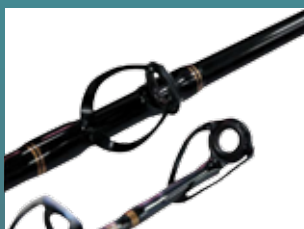
Combination of hyperlon and aluminum provide different diameter and hardness, enhancing anglers' grip over prolong usage by exercising different parts of palm muscles.

BATTLESHIP

Trolling

- Aluminum gimbal with rubber butt cap.
- Detachable butt with aluminum ferrule.
- PacBay aluminum reel seat.
- PacBay ceramic ring turbo guides.

Model	Length	Pcs	Type	Line Wt
BTS6012	6'0"	2	Overhead	12-20lb
BTS6020	6'0"	2	Overhead	20-30lb
BTS6030	6'0"	2	Overhead	30-50lb



Trolling

X-Treme Classic

ATC® X-Treme Classic (XTC) series are built with our SLS ideology, and took us almost 2 years to develop. We want to build slimmer, lighter and stronger rods to enhance the anglers' fishing experience. The rod comes with a detachable nylon butt that can be interchanged with PacBay® aluminium butts for different applications.

The action of the XTC series is more parabolic than other conventional rods in the same poundage rating, enabling the angler to lift the same amount of load with 20% less effort. ATC®'s unique MLR (Multi-Layer Reinforcement) technology ensures that the more parabolic rod also have good lifting power, using its high in-built reflex strength to apply pressure on the fish, instead of the angler's brute force to lift the fish. In comparison, the reflex strength of the XTC blank at least 100% more powerful than a conventional rod built with the same amount of material.

With Ring Guide and Detachable EVA Butt			
Model	Length	Line (lbs)	Remarks
NEW! XCLG6608	6'6"	8-16 lbs	-
NEW! XCLG6612	6'6"	12-20 lbs	-
With Roller Guide and Aluminium Butt			
Model	Length	Line (lbs)	Remarks
014-XTCR5350SS	5'3"	50-80 lbs	short straight butt
014-XTCR5350SC	5'3"	50-80 lbs	short bent butt
With Roller Guide and Detachable Nylon Butt			
Model	Length	Line (lbs)	Remarks
014-XTCR6612	6'6"	12-20 lbs	-
014-XTCR6020	6'0"	20-30 lbs	-
014-XTCR5630	5'6"	30-50 lbs	-
014-XTCR5350	5'3"	50-80 lbs	-
With Ring Guide and Aluminium Butt			
Model	Length	Line (lbs)	Remarks
014-XTCG6608	6'6"	8-16 lbs	-
014-XTCG6612	6'6"	12-20 lbs	-
014-XTCG6020	6'0"	20-30 lbs	-

Spinning



VIGOUR SW

The ATC Vigour Series of reels were designed specifically to handle big game fish. Featuring a Power Drag System equipped with 5 carbon washers, the Vigour has a maximum drag output of 20kg. To handle the high drag pressure, high strength aluminum is used in the construction of the body, rotor and spool. A large capacity CNC spool ensures adequate line capacity. Other features on the Vigour, include a thick hollow bail wire and precision cut CNC power handle and knob. The 10+1 stainless steel bearings ensure overall smoothness on the reel.

- High strength aluminium body
- Computer balanced rotor construction
- Precision machined slider
- Large capacity CNC spool
- Precision cut CNC power handle and knob
- Super thick hollow bail wire
- Power Drag System with 5-pieces carbon washer
- Maximum drag force power 20 kg
- 9+1 ball bearing system with one way clutch system

Model	Gear Ratio	Line Capacity	Weight	Line/Crank	Bearing	Max Drag
014VGSW8000	4.9:1	PE 3/350, PE 4/250	510 g	91	9+1BB	20 kg
014VGSW10000	4.9:1	PE 3/450, PE 4/350	530 g	98	9+1BB	20 kg
014VGSW8000H	5.9:1	PE 3/350, PE 4/250	510 g	91	9+1BB	20 kg
014VGSW10000H	5.9:1	PE 3/450, PE 4/350	530 g	98	9+1BB	20 kg



VANTAGE SW

- Precision Front Fighting Drag System
- Forged aluminum spool with one line drilled hole
- Thick heavy duty aluminum bail wire Anti Rust Chromium
- Plated line roller
- Computer Balanced Rotor Designed
- Precision machine-cut brass pinion gear
- Right left interchangeable handle
- Infinite Anti Reverse System

Model	Gear Ratio	Line Capacity			Weight	Max Drag
014-VTSW3000	5.0:1	0.235mm-235m	0.285mm-170m	0.330mm-115m	315 g	5 kg
014-VTSW4000	5.0:1	0.285mm-200m	0.330mm-150m	0.370mm-115m	320 g	5 kg

Spinning



VALOUR SW

The new ATC Valour SW series of reels feature a High-Density Woven Carbon Drag System that allows for a powerful but smooth drag. To handle the high drag pressure, the Valour SW body, rotor and spool are made from aluminum which is renowned to be light but tough enough to withstand prolonged saltwater use. Internally, an oscillating gear system works in tandem with a main gear made of zinc alloy and a pinion gear made of brass. The screw on handle with an ergonomic EVA knob fits perfectly with the patented Instant Multi Point Anti-Reverse System that limits backward handle movement for better hooksets while reducing shock to the reel. The 9+1 Stainless Steel corrosion resistant ball bearings add an all-round smooth feel to this tough reel.



Saltwater Spinning Reels

- Aluminium Body and Rotor
- Aluminium Spool
- High-density Woven Carbon Drag System
- 9+1 Stainless Steel Ball Bearings
- Ergonomic Grip EVA Knob

Model	Gear Ratio	Line Capacity	Bearing	Line/Crank	Weight	Max Drag
014VLSW2000	5.2:1	PE 1.5/240m, PE 2/200m, PE 2.5/160m	9+1BB	70	260 g	8 kg
014VLSW3000	5.2:1	PE 2/240m, PE 2.5/200m, PE 3/180m	9+1BB	76	290 g	8 kg
014VLSW4000	5.2:1	PE 2.5/290m, PE 3/260m, PE 3.5/230m	9+1BB	81	320 g	11 kg
014VLSW5000	5.2:1	PE 3/290m, PE 3.5/250m, PE 4/230m	9+1BB	87	340 g	11 kg
014VLSW2000H	6.3:1	PE 1.5/240m, PE 2/200m, PE 2.5/160m	9+1BB	70	260 g	8 kg
014VLSW3000H	6.3:1	PE 2/240m, PE 2.5/200m, PE 3/180m	9+1BB	76	290 g	8 kg
014VLSW4000H	6.3:1	PE 2.5/290m, PE 3/260m, PE 3.5/230m	9+1BB	81	320 g	11 kg
014VLSW5000H	6.3:1	PE 3/290m, PE 3.5/250m, PE 4/230m	9+1BB	87	340 g	11 kg



VALIANT SW

The ATC Valiant SW Reels feature an aluminium body and rotor, which is ideal for saltwater fishing. This versatile reel with a 5.2:1 gear ratio can be used for a variety of fishing styles. The 8 + 1 stainless steel, corrosion resistant bearings ensure smooth oscillation, and the woven carbon drag discs provide unparalleled stopping power. The 4000 and 5000 sized models feature an oversized ergonomic EVA handle. Ideal for anglers looking for a tough and powerful reel with an affordable price tag.



Saltwater Spinning Reels

- Aluminium Body and Rotor
- Aluminium Spool
- High-density Woven Carbon Drag System
- 8+1 Stainless Steel Ball Bearings
- Ergonomic Grip EVA Knob

Model	Gear Ratio	Line Capacity	Bearing	Line/Crank	Weight	Max Drag
014-VSW2000	5.2:1	PE 1.5/240m, PE 2/200m, PE 2.5/160m	8+1BB	70	260	8 kg
014-VSW3000	5.2:1	PE 2/240m, PE 2.5/200m, PE 3/180m	8+1BB	76	290	8 kg
014-VSW4000	5.2:1	PE 2.5/290m, PE 3/260m, PE 3.5/230m	8+1BB	81	320	11 kg
014-VSW5000	5.2:1	PE 3/290m, PE 3.5/250m, PE 4/230m	8+1BB	87	340	11 kg

Spinning



VALIANT

Spinning Reels

- Aluminium Body and Graphite Rotor
- Aluminium Spool
- High-density Woven Carbon Drag System
- 8+1 Stainless Steel Ball Bearings
- Ergonomic Grip EVA Knob



Model	Gear Ratio	Line Capacity	Bearing	Max Drag
014-V2000	5.2:1	PE 1.5/240m, PE 2/200m, PE 2.5/160m	8+1BB	7 kg
014-V3000	5.2:1	PE 2/240m, PE 2.5/200m, PE 3/180m	8+1BB	7 kg
014-V4000	5.2:1	PE 2.5/290m, PE 3/260m, PE 3.5/230m	8+1BB	10 kg
014-V5000	5.2:1	PE 3/290m, PE 3.5/250m, PE 4/230m	8+1BB	10 kg



VALIANT CF

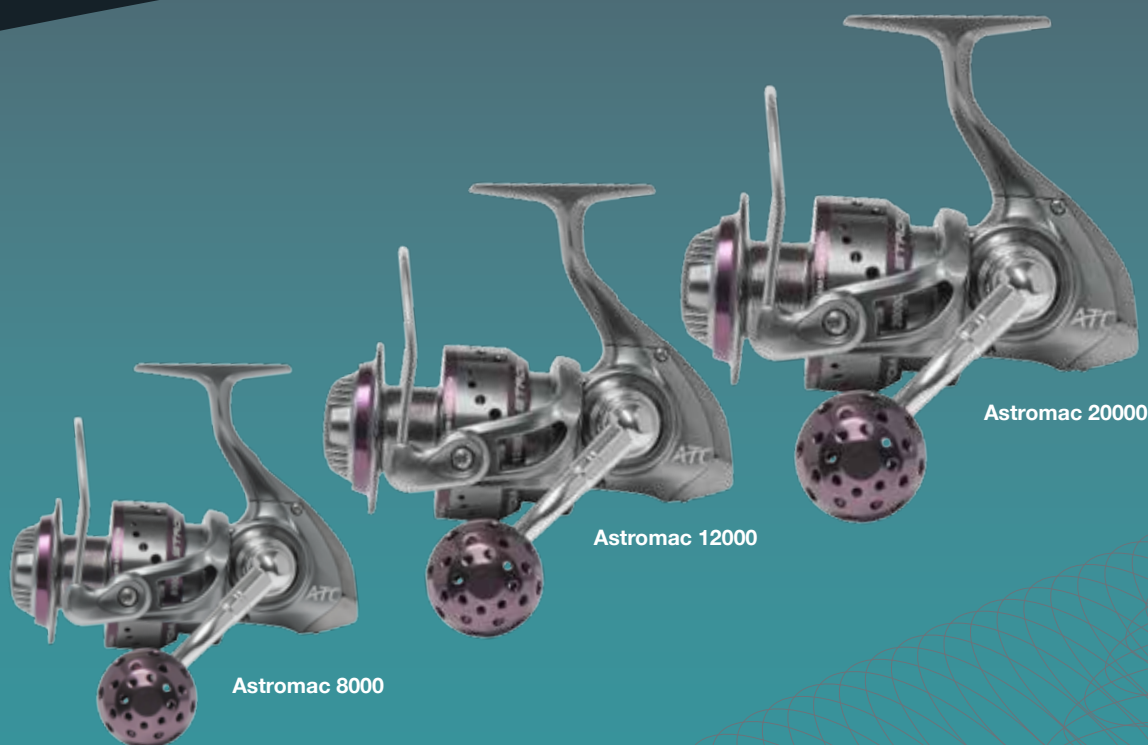
The Valiant CF series of reels from ATC are designed to be light and sturdy to keep you casting all day. Featuring a carbon fiber body and rotor, these light weight reels are equipped with an aluminum spool that is fitted with a tournament grade carbon drag system. The components of the gear assembly add rigidity to the reel's core and create the perfect balance between strength and lightness. 10+1 stainless steel bearings enhance the overall smoothness of the reel while the high grade aluminum and carbon knob accentuates the reel's sleek design.

Spinning Reels

- Full carbon fiber body and rotor
- TOURNAMENT grade carbon DRAG
- 10+1 stainless steel ball bearings
- High grade Aluminum/Carbon Fiber knob

Model	Gear Ratio	Line Capacity	Bearing	Line/Crank	Weight	Max Drag
014VCF800	5.2:1	PE 0.8/130m, PE 1/100m	10+1BB	61	155 g	4 kg
014VCF2000	5.2:1	PE 1/200m, PE 1.5/140m	10+1BB	67	175 g	4 kg
014VCF3000	5.2:1	PE 1.5/180m, PE 2/140m	10+1BB	73	215 g	7 kg

Spinning



ASTROMAC

The ATC Astromac features full aluminium construction to withstand high drag pressure from its powerful drag system that utilizes 10 pieces of carbon washers with a maximum drag output that ranges from 20-30kg over the three sizes. Internally, precision cut stainless steel components reinforce the reel's gear assembly. The Rotor is computer balanced to ensure stability and is fitted with a super thick hollow bail wire. 9 stainless steel bearings maintain the smoothness in this beast of a reel.

Astromac Spinning Reels

- High strength aluminium body
- Computer balanced rotor construction
- Precision machined slider
- Precision machined stainless steel gear
- Large capacity CNC spool
- Precision cut CNC power handle and knob
- Super thick hollow bail wire
- Power Drag System with 10-pieces carbon washer
- Maximum drag force power 30 kg
- 9 ball bearing system with one way clutch system
- Waterproof system construction

Model	Gear Ratio	Line Capacity	Weight	Max Drag
014-ASM8000	4.9:1	PE4/270, PE5/250, PE6/240	591 g	20 kg
014-ASM12000	4.1:1	PE5/320, PE6/300, PE8/280	845 g	25 kg
014-ASM20000	4.1:1	PE6/500, PE8/400, PE10/300	925 g	30 kg



HYDROMAC

The ATC Hydromac series of Lever Drag Overhead Jigging Reels have a forged, aircraft grade aluminium body that is fitted with a large capacity spool of the same construction. They feature a powerful High-Density Woven Carbon Drag System, and precision machined stainless steel components in the gear assembly. The latest addition to this series is the Hydromac 1000 which was designed to be compact and powerful with a large line capacity making it ideal for slow jigging.

Hydromac Lever Drag Overhead Jigging Reels

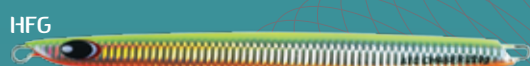
- Forged aircraft-grade aluminium body
- Precision machined stainless steel gear
- Large capacity aluminium forged spool
- High-density woven carbon drag system
- Maximum drag force 15 kg
- German clutch bearing

Model	Gear Ratio	Line Capacity	Weight	Max Drag
014-HDM1000	5.9:1	PE 3/300m, PE 4/240m, PE 5/220m	480 g	8 kg
014-HDM2000	5.9:1	PE 4/300m, PE 5/280m, PE 6/250m	510 g	8 kg
014-HDM4000	4.1:1	PE 5/550m, PE 6/450m, PE 8/320m	750 g	15 kg

Jig

CHASER JIG

ATC chaser was designed with slim but perfectly balance profile that provide fast sinking abilities. Attributed to the new weight distribution system, the Chaser flutters and darts when jigged triggering violent strikes. The name was inspired to invoke swift pelagics which habit throughout the entire water column.



Model	Length	Weight
014-CS150/(colour)	185 mm	150 g
014-CS220/(colour)	225 mm	220 g
014-CS320/(colour)	255 mm	320 g
014-CS420/(colour)	277 mm	420 g
014-CS520/(colour)	293 mm	520 g



Slow Jig VENOM

ATC Venom is design for slow pitch gaming. It's unique profile and highly tuned center balancing increases hit rate tremendously. Jigger are able to work the strike zone with ease and high effectiveness.

SY



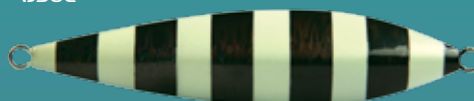
BSR



SRL



BSGL



PGL



Model	Length	Weight
014VN250/(colour)	125 mm	250 g
014VN300/(colour)	125 mm	300 g



Glow in the dark body attracts fish in the water

Jig

CHROMATICUS

Polarized sunglasses have been popular for years with boaters and fishermen who need to reduce reflected glare from the water surrounding them. Besides boaters, outdoor enthusiasts who benefit the most from polarized sunglasses include skiers, bikers, golfers and joggers, all who may enjoy a clearer view along with elimination of glare.

These sunglasses can be used for driving and, in fact, can reduce glare from a long, flat surface such as the hood of the car or the road's surface.

With the Chromaticus polarized sunglasses, the surroundings becomes clearer and the sea appears more transparent!

Features

- Heavy Duty, Wear-Resistant, Lightweight
- Ophthalmic Distortion Free Quality
- Lenses Filter 100% UVA & UVB
- Polarizing Filter Selectively Absorbs 99% Reflected Glare
- Polarizing Provides Better Contrast and more Accurate colour definition
- Hard Surface coated for Excellent Scratch Resistance
- Glare Control Polarized Layer Allows Angler To See Fish Beneath Surface of Water

Accessories



Seen from behind

Model: 014-CPF2/Y

Reduces the maximum amount of visible light and allows for true color recognition. Good for bright sunny days and heavy glare situations. Best uses include driving, deep or saltwater water fishing and general use.

Lens: Mercury Yellow in Grey



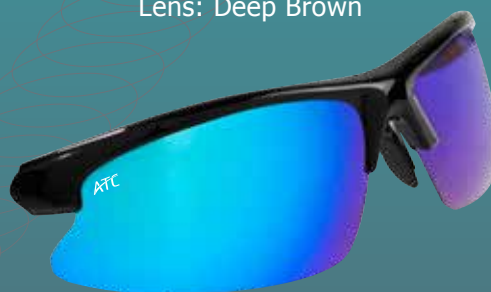
Model: 014-CMF1/N

Provides excellent contrast and improves visual acuity and depth perception. Good for bright sunny and varying conditions. Reduces blue light. Best for driving, golfing and shallow or freshwater fishing.

Lens: Deep Brown



Model: 014CPF3Y



Model: 014CPF3B



Included accessories

- Internal spring hinge
- Strap and microfibre pouch

SALT ALLIANCE

HEAVY DUTY SALT WATER SYSTEM

Accessories



SALT ALLIANCE TACKLE CASE

Model: 014-SAB01

- Hydrophobic effect
- Made from heavy duty Polyethylene
- Internal mesh compartment for small items
- Suitable as check-in luggage
- Dimensions: L 45 x W 31 x H 29 cm (40.45 Litres)



SALT ALLIANCE JIG BAG

Model: 014-SAB02

- Hydrophobic effect
- Ergonomic carrying handle
- Individual jig compartments
- Velcro covers for keeping jigs in place
- Dimensions: L 36 x W 23 x Thk 8 cm (Closed)



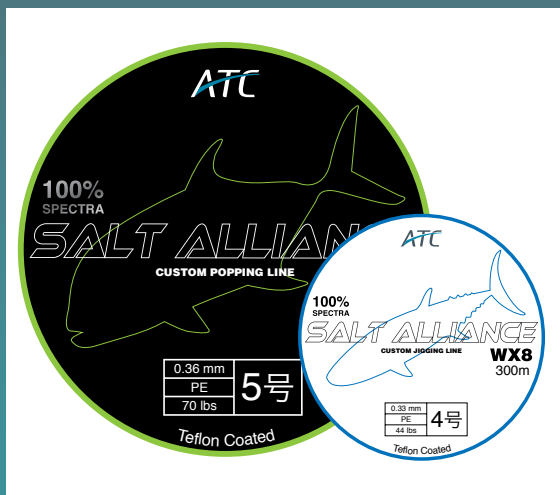
SALT ALLIANCE GAFF

The ATC Salt Alliance gaff features an aircraft-grade extendable aluminium shaft with a stainless steel hook, making it stronger and lighter for easier and more confident fish landings.

Model: 014-GF01

- Stainless steel hook
- Extended length of 24"
- Aircraft-grade aluminium
- Ergonomic non-slip handle
- Collapsible to 10½"
- 12kg / 26 lbs build-in scale
- Wrist lanyard
- Safety cap

Accessories



SALT ALLIANCE BRAIDED LINE

ATC Salt Alliance 8X braided lines are made from 100% Honeywell Spectra Fibers. Advanced pre-stretched technology produces maximum sensitivity, line roundness and unsurpassed strength.

Length available: 300m (50lbs – 100lbs),
500m (50lbs – 100lbs)

Color Available: White

Model	PE	Diameter	LBS	Length
014-SA300X1/3	3	0.28 mm	46	300 m
014-SA300X1/4	4	0.33 mm	58	300 m
014-SA300X1/5	5	0.37 mm	66	300 m
014-SA300X1/6	6	0.41 mm	78	300 m
014-SA300X1/8	8	0.47 mm	105	300 m

Model	PE	Diameter	LBS	Length
014-SA500X1/3	3	0.28 mm	46	500 m
014-SA500X1/4	4	0.33 mm	58	500 m
014-SA500X1/5	5	0.37 mm	66	500 m
014-SA500X1/6	6	0.41 mm	78	500 m
014-SA500X1/8	8	0.47 mm	105	500 m



SALT ALLIANCE JIGGING / POPPING GLOVE

- Mesh material: 20% spandex / 80% nylon breathable
- Wear resistant construction
- Anti-slip silicone grip pad
- Vented air hole foregrip with reinforced pads

Model	Size
014GLOVE1M	M
014GLOVE1L	L
014GLOVE1XL	XL



ASSIST KEVLAR LINE

ATC Assist Kevlar Line is constructed from 100% Aramid fibers and braided into the toughest assist lines.

Reinforced Aramid fibers provide an extremely high Cut & Abrasion resistance characteristic, ideal for constructing jigging assist hook set.

Model	LBS	Length
014-SAK5X1/80LB	80	5 m
014-SAK5X1/100LB	100	5 m
014-SAK5X1/120LB	120	5 m
014-SAK5X1/150LB	150	5 m
014-SAK5X1/200LB	200	5 m
014-SAK5X1/250LB	250	5 m



SLOW FALL ASSIST HOOKS

The ATC Slow Fall Assist Hooks feature a pair of short shanked carbon hooks that allow easy hook penetration with the lightest force. The hybrid hook design boasts the best of both a straight and curved point enabling the user to catch, set and hold the fish until it is landed.

SPECIFICATION

- Short Shank Carbon Hooks
- Hybrid Hook Point Design
- Hollow Kevlar Assist Cord

Model	Size
014SASF1	L
014SASF2L	LL
014SASF3L	LLL

ATC Mesh Cap

The ideal accessory to protect your face from the sun, the ATC Mesh Cap has a breathable mesh material incorporated into its construction that allows you to stay cool while you are fishing. It also has an adjustable Velcro strap for a quick and easy fit.



Model: 014CMB1

Apparel

ATC Dri-Fit T-Shirt

The new Cast Catch Conquer t-shirt from ATC, incorporates a stylish design with a powerful message. Made with high quality Dri-Fit Material that absorbs sweat into a separate fabric layer, it also offers protection from the sun with its SPF 25 rating.



014CWXS
014CWS
014CWM
014CWL
014CWXL
014CW2XL
014CW3XL
014CW4XL



014CBXS
014CBS
014CBM
014CBL
014CBXL
014CB2XL
014CB3XL
014CB4XL

Waterproof Sticker

The ATC waterproof stickers are ideal embellishments for your rod tubes, tackle boxes, coolers and boats. Available in both Black and White Font styles with clear background, they integrate seamlessly on to the surface they are pasted on.

SPECIFICATION

- Extremely durable surface
- Simply Peel-N-Stick

Model: 014TSCCB (300mm X 100mm)



Model: 014TSW (145mm X 100mm)



Model: 014TSB (145mm X 100mm)





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